



Keynote Topics and Session Descriptions

Title: Ready, Set, FAIL! Using Risk-taking and Failure to Unlock Creativity (Keynote or Workshop)

Theme: Risk-taking, Creativity, Improv

Description: Our schools have traditionally existed to teach students conformity and compliance. How do we create a space where students create innovative ideas to solve the problems of tomorrow? Risk-taking and embracing failure can be great ways to stimulate creativity in the classroom. During this very interactive session based on the best selling book *Ready, Set, FAIL!*, we'll discuss the science behind failure and the roadblocks to creativity. After all, It's not how you fall down, it's how you get back up!

Title: Reimagining Education with AI (Keynote or Webinar)

Theme: Artificial Intelligence, Innovation, Futuristic Thinking

Description: With the rapid growth of generative AI, schools and leaders need to rethink the way our students learn and gather information. While the machines can help us with a lot of automated tasks, creativity and originality still exists in the minds of the humans sitting in desks in our classrooms. In this talk, we'll look back at the pace of change in educational technology and also look at what skills our students should bring forward in this AI-driven world.

Title: Around the Horn Gameshow! (Keynote or Webinar)

Theme: Engagement, fun, audience participation, current events

Description: Based on the popular ESPN show "Around the Horn" - this interactive session features Carl as game show host and moderator while 3-4 panelists try their best to give a one-minute hot take on a topic in education. The audience is a part of the action too as they post their own responses and give real-time votes for points for the panelists they most agree with. While one panelist ultimately will win and get a "walk off shot", in the end, everyone wins by learning, sharing and interacting in a high-speed session that is a great closing or opening keynote for an online conference.

Title: Are We Ready to Be Future Ready? (Keynote or Webinar)

Theme: Futuristic thinking, Global economy

Description: Trying to predict the future can be a tricky thing, especially with education. We've played it safe for decades and continued the factory-model and one-size fits all approach to teaching to survive instead of thrive. Times are always changing and technology is as unpredictable as anything. However, there are some skills and traits we can help our students with to make them more successful in the future and we might not have to overhaul education to make it happen. In this interactive talk, we'll discuss ideas, tools, and strategies to prepare our students for the unpredictable future.

Title: What Does it Mean to Be Innovative? (Keynote or Webinar)

Theme: Innovation, adaptability, failure, fear, risk-taking

Description: In a world where change is the only constant, being innovative has become a much-sought-after attribute, whether in business, academia, or personal life. But what does it truly mean to be innovative? This talk demystifies the term 'innovation', by delving into its nuanced layers. Discover the pivotal role innovation plays in growth, survival, and success for our students' future. It aims to ignite the spark of creativity within you, encouraging you to think differently, challenge the status quo, and cultivate a mindset of continuous learning and improvement.

Title: Mobile Learning Mindset (Keynote, Webinar, Session, or Workshop)

Theme: Mobile Learning, Technology Integration

Description: The world has become mobile and remote, but how have schools taken to this change? Have they embraced it or run away from it? In this talk, hear from the author of the book series *Mobile Learning Mindset* on ways to meaningfully implement mobile learning in a variety of ways to engage learners. We'll look at what skills students will truly need to be successful in their future life beyond K-12. It's not about the device, it's about the learning. NOTE: This session can be adapted depending on audience type.

Title: 10 AI Tools for Creating Content *(Session or Workshop)*

Theme: Artificial Intelligence, Creativity, Innovation

Description: Discover how artificial intelligence can streamline your content generation process, enhance creativity, and optimize student engagement. During this workshop, we'll guide you through practical demonstrations of ten cutting-edge AI tools, each with their unique strengths in aspects such as content creation and curation. You'll gain first-hand experience in leveraging these technologies to help teachers save time as well as strategies to help students dive deeper into learning with the use of AI.

Title: SEL Starter Strategies *(Session or Workshop)*

Theme: Social Emotional Learning

Description: Coming up with strategies to embed SEL into the classroom can be a tricky thing. In this session, attendees will go through a variety of different activities designed to highlight the different opinions of our students and challenge each other's thinking in a respectful way. These can be through brain breaks, bell ringers, exit tickets, or entire lessons depending on your need.

Title: Blended Learning Empowered! *(Keynote, Workshop or Webinar)*

Theme: Technology integration, student agency, collaboration, creativity

Description: What does high quality blended learning look like in a classroom? It's not just about using technology every day or doing online quizzes. What role are the students playing? Do they have a say in how they use the technology or choice in how they demonstrate understanding? This interactive session focuses on 6 domains for teachers and administrators to focus on when evaluating the quality of blended learning in their classroom.

Title: Tools for Engagement *(Workshop, Session or Webinar)*

Theme: Technology Integration, Student Engagement

Description: There are lots of techniques and tools that you can use for students to demonstrate learning beyond just slideshow presentations. One of the challenges of technology is how much time is required by the teacher prior to getting kids engaged in the platform and the learning. This session features a wide variety of different tools to enhance learning and engage students in your classroom with a unique rating scale that measures both the "teacher lift" and levels of student engagement.

Title: UnDisrupted LIVE!* *(Keynote or Webinar)*

Theme: Disruption, innovation, change, equity, audience participation

**This session done with co-presenter Dr. Adam Phyll*

Description: This live version of the UnDisruptEd podcast with Adam and Carl invites the audience to participate in a live recording of the popular podcast. While the co-hosts debate questions, the audience reacts and responds to various questions and topics around education, equity, learning, technology, and change.

Title: Assessments Don't Have to Suck *(Webinar or Workshop)*

Theme: Authentic assessment, synchronous & asynchronous environments

Description: Authentically assessing student learning has always been a challenge. Now we have the added challenge of attempting to do this while students learn in various online and in-person environments. There are all sorts of proctoring software that will monitor students' responses to a traditional test, but we need to be thinking of other ways to measure their understanding that's not necessarily on a multiple choice quiz. During this session, we'll explore several different strategies for educators to assess their students' learning remotely.

Title: Nailed IT! Ed Tech Edition *(Webinar or Session)*

Theme: Technology Integration, Creativity, Failure

Description: In this highly interactive session, attendees will work to complete a series of challenges in a short time limit to see if they "Nailed it". This session builds on the framework that taking risks can be a good thing when it comes to creating and sharing ideas. Attendees will walk away with strategies to use in their schools when it comes to engaging learners and getting them to take risks.

Title: Ed Tech Lip Sync Battle *(Session, Webinar or Interactive Keynote)*

Theme: Technology Integration, Mobile Learning

Description: This highly entertaining and interactive session puts attendees on the spot as they quickly create ideas for integrating technology into randomly selected subject areas and grade levels. The goals for this session are to open up thinking and finding creative ways to use common technology tools and apps to help students demonstrate their learning. In the ultimate form of risk vs. reward, random audience members will be selected to present their ideas. The one with the “least best” will be chosen to lip sync a random song for all to enjoy. Come prepared to learn, laugh and sing!

Title: FailFest: Using Improv to Open Up Creativity *(In-Person Session)*

Theme: Engagement, Fun, Team-building

Description: Failure makes a great teacher. During this interactive workshop, an extension from the *Ready, Set, Fail!* keynote, attendees will take risks and reflect as part of the learning process. We'll walk through a series of improv activities designed to help students activate the creative side of their brain. Come prepared to move, think, and leave your inhibitions at the door.



Title: Interactive Trivia Night *(Virtual or In-Person)*

Theme: Engagement, Fun, Team-building

Description: Looking for a way to engage your audience and/or attendees? Trying to get some exposure to your brand? These interactive trivia nights are a smash hit with audiences. During this 90-minute event, attendees will laugh, learn, and socialize in a modernized take on pub trivia. A great way for companies to raise awareness of their products via embedded trivia questions or for organizations looking to create opportunities for team-building in a competitive and engaging format.

Title: 21 Things Every 21st Century Educator Should Try *(Session or Webinar)*

Theme: Innovation, Technology Integration, AR/VR

Description: There are so many different tools and apps for students to express and showcase their learning. In this rapid-fire session, we'll look at 21 different strategies that teachers can use to expand student voice and choice in the classroom.

Title: Technology Fear Therapy *(Keynote, Webinar or Session)*

Theme: Social Media, Digital Parenting, Community Engagement

Description: Remember when your parents used to complain about television and rock n' roll? Now we complain about Snap Chat, texting and screen time. We are now officially old. Unlike our parents we have tools and resources available to us, but how many of those are valuable and how many of them are scare tactics? In this entertaining therapy session, we'll look at the current research around social media, gaming, screens and more in an effort to avert our fears and empower ourselves and our kids going forward into the digital future.

Title: Swimming in the SAMR Pool *(Keynote, Webinar, Session or Workshop)*

Theme: Technology Integration, Mobile Learning

Description: Sometimes we ask teachers to dive before they can swim with technology. Dr. Ruben Peuntedura's SAMR model has been instrumental in helping our district embrace the shift from traditional learning to a more student-centered approach. In this session, I'll share actual examples of integration of iPads in K-12 settings. From ELA to math to music, using mobile devices in a meaningful way can really bring learning into the transformational deep end.

Title: Personalizing Experiences *(Keynote or Webinar)*

Theme: Personalized Learning, Differentiation, Engagement

Description: Students come to us with a wide variety of passions and interests. But how do we tap those motivations and use them to enhance learning in our classrooms and schools. During this session, we'll look at an array of ways we can personalize learning for our students from the classroom environment to how we empower kids to learn.



Title: #BrainBreaks: The Power and Effect of Movement on the Brain *(Session or Workshop)*

Theme: Neuroscience, movement

Description: The average kindergarten student can last about 5 minutes before they need some sort of transition. By the time they reach adulthood, that range is closer to 18-20 minutes. Yet when you go to a professional development session, you spend a majority of the time “sitting and getting” rather than actively learning. This session will discuss some of the neuroscience around movement, the benefits of brain breaks on classroom culture, and a treasure chest of ideas to bring more movement back into your classroom. Applicable to all ages from 2 to 102.

Title: Learning Spaces...the Final Frontier *(Keynote, Session or Workshop)*

Theme: Learning Environments

Description: Houston, we have a problem. We've figured out how to get learning in the hands of kids via mobile devices, laptops, BYOD, etc. We see that learning is best done if it's learner-centered and authentic which results in teachers changing their instructional practices. However, when you go into classrooms of modern schools, something looks eerily familiar to the classrooms of yesteryear. Despite the influx of technology and the re-imagining of pedagogy, the physical spaces remain the same. In this session we'll look at ways we are making classroom space a living, breathing part of learning in our district.

Title: Surviving the Digital Zombie Apocalypse *(Keynote)*

Theme: Digital Citizenship, Mobile Learning

Description: BRAINS!! We have an exponential influx of technology spreading throughout our society. These tools have potential for both good and evil when it comes to how we learn, process and interact. Without proper guidance and thought, our society will succumb to the Digital Zombie Apocalypse. Technology can infect learning if not handled properly. But there is a vaccine! Come learn how we can open up our (brains) and make learning with technology much more meaningful for everyone. It's not too late...

Title: Strategies for Engaging Students Online *(Webinar or Session)*

Theme: Remote Learning

Description: Keeping students' attention is hard enough in a classroom. Now we have to try and keep them captivated during a virtual class meeting where they have all the distractions of home around them. During this session we'll explore several different tools and strategies that teachers can use during their next virtual class meeting to keep kids engaged and to foster the relationship between them and the teacher as well as each other.

Title: Making Virtual Reality a Reality in Your Classroom *(Webinar or Session)*

Theme: Technology Integration, Mobile Learning, AR/VR

Description: With mobile devices, we now have the ability to transport our students virtually to places all over the world and beyond! Not only that, but with new tools, you can now have your students create their own virtual worlds to model their thinking and understanding of a concept. This hands-on workshop explores some of the latest tools in VR and explores the endless possibilities that going virtual can bring to your classroom.

To bring Carl to your event contact him at
<http://mrhook.it/speak>